



Joype Consulting Services

Presents via Zoom

Motivational interviewing and Cognitive-Behavioral Therapy

An interactive live webinar experience

with Bob Joype, LMHC

member of the Motivational Interviewing Network of Trainers (MINT)

Motivational interviewing (MI) is a person-centered, evidence-based, goal-oriented method for enhancing intrinsic motivation to change. This active, skill-building workshop focuses on the use of MI by clinicians who use cognitive-behavior therapy (CBT) in their roles. Participants will be supported to consider the use of the spirit, skills, and strategies of MI to engage clients in CBT, set agendas for overall treatment as well as for individual sessions, evoke the client’s own motivation for change, and use a planning protocol to increase adherence to out-of-session assignments.

Overall Goal: Participants will be able to discuss and describe the use of MI in CBT, and apply specific MI skills, strategies, and processes to CBT sessions.

Target Audience: Helping clinical professionals at all levels of education including, but not limited to, mental health counselors, social workers, substance use counselors, nurse practitioners, and rehabilitation counselors.

Learning Level: Intermediate — participants must have already completed a Basic MI training and be familiar with the tenets and components of CBT

Learning Objectives:

1. Conduct an intake conversation via reflective listening.
2. Use evoking strategies to elicit change talk in a live conversation.
3. Deploy the Brief Action Planning protocol to collaboratively encourage adherence to out-of-session assignments.

\$100 per Person!

| Module | Description and Format of Module | Time of Module |
|-------------|---|---------------------|
| Session 1 | | |
| Objective 1 | Lecture/discussion: Engaging, video example, debrief | 9:00 am – 10:30 am |
| Break | | 10:30 am – 10:45 am |
| Objective 2 | Practice Session 1, Lecture/discussion: Focusing, Evoking | 10:45 am – 12:15 pm |
| Session 2 | | |
| Objective 2 | Lecture/discussion: Evoking strengths, Practice Session 2 | 9:00 am – 10:30 am |
| Break | | 10:30 am – 10:45 am |
| Objective 3 | Lecture/discussion: Brief Action Planning, Practice Session 3 | 10:45 am – 12:15 pm |

Offered from 9:00am to 12:15 pm on: 05/13/25 and 05/14/25

To register, visit: www.joypeconsultingservices.com/registration

Please log in using your full name 5 minutes prior to the start time to enable a prompt start to the training

Joype Consulting Services exists to enhance the compassion and efficacy of service delivery in the helping professions by identifying and promulgating evidence-based practices which are collaborative, trauma-informed, and supportive of personal autonomy.

Continuing Education: THIS COURSE IS ELIGIBLE FOR 6 CONTINUING EDUCATION CREDITS

*Jope Consulting Services has been approved by NBCC as an approved Continuing Education Provider, ACEP No. 7050. Programs that do not qualify for NBCC credit are clearly identified. Jope Consulting Services is solely responsible for all aspects of the programs. *Participants completing this training will receive 6 NBCC credit hours.*

*Jope Consulting Services, #1791, is approved as an ACE provider to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Regulatory boards are the final authority on courses accepted for continuing education credit. ACE provider approval period: 12/09/2022 –12/09/2025. Social workers completing this course receive 6 general continuing education credits.

Certificates: To obtain a certificate of completion and CE credit, if applicable, **attendees must attend both sessions in their entirety** and complete a course evaluation. **No partial credit will be given.** Evaluations will be emailed to participants after the training. Certificates will be issued via email within 14 days of completion of course requirements.

System requirements: Computer or smart device with a stable internet connection; connected or integrated microphone, speakers, and camera; and ability to interface with Zoom version 5.x.

Registration: To register and submit payment, go to www.jopeconsultingservices.com/registration. Registration will close one week prior to the event.

Cancellation Policy: Registered participants must cancel their registration a minimum of 14 days prior to the training event to receive a refund of half of their registration fee, or can elect to receive full credit toward a future training. To cancel your registration, email linda@jopeconsultingservices.com or call Linda at 508-287-8279.

Special Accommodations: If you need more information or a special accommodation to participate fully in this event, contact Linda Jope at linda@jopeconsultingservices.com or 508-287-8279 a minimum of 2 weeks prior to the event.

PRESENTER INFORMATION: Bob Jope, LMHC

Bob has been a member of the Motivational Interviewing Network of Trainers since 2010. He teaches Motivational Interviewing (MI) as an adjunct faculty member at Salve Regina University and the University of Massachusetts; he is also a content specialist with the New England Addiction Technology Transfer Center. Bob is the lead trainer for Jope Consulting Services, has taught MI at agencies all over New England, and consults internationally on teaching and coding MI. He also works as an MI coder for a nationally-recognized coding lab.

Holding a Master's degree in Clinical Psychology, Bob has worked in the mental health, child welfare, and substance use fields for the past thirty years. He was originally trained in MI by Stephen Andrew and Alan Lyme in 2007, and has since trained with Ali Hall, Bill Miller, and Terri Moyers. Bob has also developed and taught program-specific MI training applications, and has trained thousands of people in various levels of Motivational Interviewing.

