



# Joype Consulting Services

Presents via Zoom

## *Advanced Motivational Interviewing*

*An interactive live webinar experience*

with Bob Joype, LMHC

*Motivational Interviewing Network of Trainers (MINT) Certified Trainer*

Motivational interviewing (MI) is a client-centered, evidence-based, goal-oriented method for enhancing intrinsic motivation to change by exploring and resolving ambivalence with the individual. This active, skill-building workshop provides participants with an understanding of the benchmarks for competent MI practice, as well as opportunities to build skills toward those benchmarks in practice conversations. Participants will also learn to integrate Brief Action Planning into their use of MI, and are encouraged to consider ongoing training and coached practice to continue to develop their skills.

**Overall Goal:** Participants will be able to list the benchmarks for MI conversations as described in the Motivational Interviewing Treatment Integrity Coding Manual (MITI) 4.2.1 (Moyers, Manuel, and Ernst, 2014).

**Target Audience:** Helping professionals at all levels of education including, but not limited to, mental health counselors, social workers, substance use counselors, recovery coaches, and rehabilitation counselors

**Learning Level:** Advanced

**Learning Objectives:**

- \* List the benchmarks for MI conversations described in the MITI, 4.2.1 (ibid)
- \* Demonstrate MI proficiency as described by the MITI coding manual, 4.2.1 (ibid)
- \* Use brief action planning to create a behavior change plan

**\$100 per person!**

Module	Description and Format of Module	Time of Module
Day One		
Objective 1	Orientation to the Motivational Interviewing Treatment Integrity Code; Orientation to Brief Action Planning	1:00 pm – 2:30 pm
Break		2:30 pm – 2:45 pm
Objective 2	Demonstration of MI proficiency; skills practice	2:45 pm – 4:15 pm
Day Two		
Objective 2	Skills practice continued	1:00 pm – 2:30 pm
Break		2:30 pm – 2:45 pm
Objective 3	Review of MI skills and strategies; demonstration; skills practice.	2:45 pm – 4:15 pm

Offered from 1:00 pm to 4:15 pm Eastern Time on: 09/01/26 (Part 1) and 09/02/26 (Part 2)

To register, visit: [www.joypeconsultingservices.com/registration](http://www.joypeconsultingservices.com/registration)

Please log in using your full name 5 minutes prior to the start time to enable a prompt start to the training.

Joype Consulting Services exists to enhance the compassion and efficacy of service delivery in the helping professions by identifying and promulgating evidence-based practices which are collaborative, trauma-informed, and supportive of personal autonomy.

## Continuing Education: THIS COURSE IS ELIGIBLE FOR 6 CONTINUING EDUCATION CREDITS

\*Jope Consulting Services has been approved by NBCC as an approved Continuing Education Provider, ACEP No. 7050. Programs that do not qualify for NBCC credit are clearly identified. Jope Consulting Services is solely responsible for all aspects of the programs. *Participants completing this training will receive 6 NBCC credit hours.*

\*Jope Consulting Services, #1791, is approved as an ACE provider to offer social work continuing education by the Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) program. Regulatory boards are the final authority on courses accepted for continuing education credit. ACE provider approval period: 12/09/2025 – 12/09/2028. Social workers completing this course receive 6 general continuing education credits. New York does not accept ASWB ACE provider courses for credit.

\*This course has been approved by Jope Consulting Services, as a NAADAC approved education provider, for 6 CEs. NAADAC Provider number 207446, Jope Consulting Services is responsible for all aspects of its programming. *This course addresses the Counselor Skill Group of Counseling Services.*

\*This training is approved for 6 contact hours by MBSACC.

\*This training is approved for 6 contact hours by the Massachusetts Board of Certification of Community Health Workers.

**Certificates:** To obtain a certificate of completion and CE credit, if applicable, **attendees must attend both sessions in their entirety** and complete a course evaluation. **No partial credit will be given.** Certificates will be issued via email within 14 days of completion of course requirements.

**System requirements:** Computer or smart device with a stable internet connection; connected or integrated microphone, speakers, and camera; and ability to interface with the current version of Zoom.

**Registration:** To register and submit payment, go to [www.jopeconsultingservices.com/registration](http://www.jopeconsultingservices.com/registration). Registration will close one week prior to the event.

**Cancellation Policy:** Registered participants must cancel their registration a minimum of 14 days prior to the training event to receive a refund of half of their registration fee, or can elect to receive full credit toward a future training. To cancel your registration, email [linda@jopeconsultingservices.com](mailto:linda@jopeconsultingservices.com) or call Linda at 508-287-8279.

**Special Accommodations:** If you need more information or a special accommodation to participate fully in this event, contact Linda Jope at [linda@jopeconsultingservices.com](mailto:linda@jopeconsultingservices.com) or 508-287-8279 a minimum of 2 weeks prior to the event.

## PRESENTER INFORMATION: Bob Jope, LMHC

Bob is a Motivational Interviewing Network of Trainers (MINT) Certified Trainer, and has been a member of MINT since 2010. He teaches Motivational Interviewing (MI) at Salve Regina University and the University of Massachusetts; he is also a consultant with the New England Addiction Technology Transfer Center at UMass Chan School of Public Health. Bob is the lead trainer for Jope Consulting Services, has taught MI at agencies all over New England, and consults internationally on teaching and coding MI. He currently serves as Vice President of the board of directors of Motivational Interviewing in Leadership and Organizations (MILO). Holding a Master's degree in Clinical Psychology, Bob has worked in the mental health, child welfare, and substance abuse fields for the past thirty years.

