Motivational Interviewing (MI) has become a favored Evidence-Based Practice because it’s been found to increase engagement between staff and offender and retention in services of our mandated clients. Why the demand for MI in Probation & Parole work? Because it’s a helpful way of assisting people in finding their own reasons for change. MI is for working with people who don’t want to work with you!

20 WEB COURSES for Motivational Interviewing (MI)

The most comprehensive series published for internet-based training in Motivational Interviewing

Unlimited Access for a **FULL YEAR**

Created for busy staff with no prior training in MI, or have completed training but need to continue building skills.

**BLENDED LEARNING**

**MI 20**
Busy staff can take the courses when their schedule allows

**PEER GROUP 20**
Then staff can meet in small groups and use companion booklets that are available for each Web Course - all to assist continued development and skill-building

Discounts for group sign ups
Contact APPA or the Center for Strength-Based Strategies
(517) 244-0654
www.buildmotivation.com
• **New Learning.** Staff unfamiliar with Motivational Interviewing can gain an extensive foothold of knowledge and know-how by accessing this series.

• **Continued Learning.** Has your staff had the opportunity to access training in MI? Then don’t lose the momentum or learning transfer gained from past attendance. Continue the attention and keep staff focused.

• **Follow Up.** No one wants to throw away training dollars, but let’s face it—it’s hard to continue learning experiences once a training has concluded. Remember, an “extinction clock” starts ticking as soon as training ends and newly acquired skills are threatened if there’s no follow up. Web courses are an excellent way to fortify skills and keep momentum going.

• **Not a rehash of business-as-usual.** Many agencies are familiar with web-based Continuing Education Units (CEU’s) but first generation materials are often presented in a boring format. “Pages of block text followed by a test” is the best way to describe what many have become accustomed to. No more. These new web courses are dynamic and engaging, written and produced in a brand-new software format that renders this old CEU pages-of-text style obsolete. Comments have included, “interactive,” “unbelievable” “visually-appealing,” and “I didn’t know web courses could be presented like this.”

• **Time.** Being “too busy” is always a realistic threat to new learning. These courses can be taken whenever the time’s right for a staff person’s busy schedule.

• **Ease of access.** Supports PC or MAC. Courses can be taken via a computer at work, a home computer, laptops, IPad or Tablets and smartphones are all accessible.

• **Receive CEU’s.** Our Center is a NAADAC Approved Education Provider. Therefore, each Web Course can be awarded one NAADAC contact hour. Does your staff need other Continuing Education Units (CEU’s)? If so, let us know your requirements so these courses can be authorized and accepted by your certifying organizations. This may be easier than you think –most local and/or regional CEU organizations will allow reciprocity when a national board (NAADAC) has already approved CEU content.

• **Reduced distractions to agency operations.** Reduce the length of in-person (classroom-based) training time needed by having staff complete these multiple courses prior to the importation of onsite training. Inform your consultant/trainer of this web-based series so they can tailor their training to synch up with these web-courses.

• **Cost Savings.** Consider the reduction in training dollars when this series can offer a way to trim the length of on-site training or offer a reduction in the time and costs involved in registrations and travel expenses for sending staff to off-site trainings.

• **Corrective feedback.** While it’s true that web-based content cannot teach skills, it is also true that this new generation of web-course software can offer immediate, corrective feedback. Students are told “why” their answer was right or alternately have explained “why” their answer was wrong. This avoids the “learn-wrong – do wrong” that plagued earlier generation software that displayed pages of text with no oversight.

• **Accurate Information.** It’s been said the web can “carry brilliance or it can carry trash.” A phrase to convey the internet can obscure mediocre or second-rate work. You need to know “who” you’re accessing as someone can “read the book” and start peddling web courses. Turn to Michael D. Clark, MSW and the Center for Strength-Based Strategies for sources you can trust.

• **Complete Information.** Some web-based sources will offer either a single hour-long course in Motivational Interviewing or attempt to cover a topic this broad in two or three courses. Gain access to one of the most extensive series now published in our helping field - twenty (20) courses in all – that offer a thorough examination of Motivational Interviewing. Contact our center for more information.

Contact the Center for Strength-Based Strategies

(517) 244-0654

www.buildmotivation.com
Quick Guide to the “MI -20” / “Peer Group 20” Course Topics

Module 1: Introduction to Motivational Interviewing
Module 2: The Spirit of Motivational Interviewing
Module 3: The Four (4) Processes and Three (3) Styles of Motivational Interviewing
Module 4: The Four (4) Principles of Motivational Interviewing
Module 5: Client-Centered Counseling Skills (I): Open Questions and Affirmations
Module 6: Client-Centered Counseling Skills (II): Reflections
Module 7: Client-Centered Counseling Skills (III): Summaries
Module 8: Resistance Examined: New Tools for an Old Problem
Module 9: Recognizing and Eliciting Change Talk
Module 10: Developing Discrepancy
Module 11: Responding and Reinforcing Change Talk
Module 13: Deepening Change Talk
Module 14: From Evoking to Planning: Change Planning with the Client
Module 15: Strengthening Commitment – Supporting Action towards Change
Module 16: Problem Discussions, Giving Advice and Exchanging Information with an MI Perspective
Module 17: Navigating the Tough Times: Working with Deception, Breaks with Agency Mandates and Sanctions
Module 18: Learning Motivational Interviewing - Experiencing A New Approach to Service Delivery
Module 19: A Deeper Look at Engagement and Focusing: Learning How to Walk Together - Towards the Same Destination
Module 20: From Start to Finish: Putting Motivational Interviewing Into Practice

www.trainMI.com / Michael D. Clark, MSW / buildmotivation@aol.com